

**Town of Provincetown  
Visitor Services Board  
Meeting Minutes from December 18, 2013, 9:00 pm  
Tourism Office, 330 Commercial Street**



**Members present:** Mick Rudd- Chair, Jim Bakker- Vice Chair, Hersh Schwartz, Michael Peregon, Cathy Nagorski, Marian Peck.

**Members absent:** Rick Murray- excused.

**Meeting was called to order at 9:00 am by Mick Rudd.**

**Staff:** Anthony Fuccillo, Radu Luca

**Others:** Lynette Molnar

**Agenda:**

1. Public Statements—Five minutes maximum. Board members are not obligated to respond to Public Statements.  
  
None
2. Tourism Director's report
  - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Discussion dependent. Motions may be made. Votes may be taken.
    - **Cape Cod Travel Guide:** Cape Cod Chamber annual publication – 1/6 page vertical iPtown ad – Includes print listing and on-line featured listing –

**Move to approve \$1,525 for ad in 2014 Cape Cod Travel Guide.**

**Motion:** Hersh Schwartz

**Second:** Mike Peregon

**6-0-0**

**Discussion:** CN asked whether there's an online component to this.

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**Move not to recommend a tourism grant for Fiscal Year 2015 to Castle Hill Paints the Race.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move not to recommend a tourism grant for Fiscal Year 2015 to PTV.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move not to recommend a tourism grant for Fiscal Year 2015 to Women's Week Documentary Film.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Move not to recommend a tourism grant for Fiscal Year 2015 to Yard sale & Spring Show.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Awards:**

**Move to recommend to the Board of Selectmen a tourism grant to Afterglow, in the amount of \$3,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Bear Week, in the amount of \$1,750, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Cabaret Fest, in the amount of \$2,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Campus Provincetown, in the amount of \$2,000, for Fiscal Year 2015 and urge applicant to consult with the tourism office staff to improve distribution of materials.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Celebrate Provincetown Off-Season, in the amount of \$2,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend a tourism grant to Dance Festival, in the amount of \$1000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

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**Move to recommend to the Board of Selectmen a tourism grant to Disability Commission, in the amount of \$1,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Encaustics, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Family Week, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Move to recommend to the Board of Selectmen a tourism grant to Fantasia Fair, in the amount of \$2,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to FAWC Radio Ads for Summer Workshops, in the amount of \$3,250, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Provincetown International Film Festival, in the amount of \$15,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Marian Peck abstained)**

**Move to recommend to the Board of Selectmen and tourism grant to Flag Football, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to the NGPA (Gay Pilots Cape Cod Cod Classic), in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Ghost Town Haunted Attraction, in the amount of \$2,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Girl Splash, in the amount of \$7,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Great Music on Sundays at 5, in the amount of \$3,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Great Provincetown Schooner Regatta, in the amount of \$7,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Holly Folly, in the amount of \$4,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Move to recommend to the Board of Selectmen a tourism grant to Mates Leather Weekend, in the amount of \$3,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Miss Gay MA US of A, in the amount of \$1,750, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Mr. New England Leather, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Mr. New England Rubber Contest, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen and tourism grant to the Outer Cape Chorale, in the amount of \$2,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to PAAM, in the amount of \$9,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Jim Bakker abstained)**

**Move to recommend to the Board of Selectmen a tourism grant to the Peregrine Theater Ensemble, in the amount of \$1,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to PMPM Exhibit and Events, in the amount of \$3,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to the Portuguese Festival, in the amount of \$6,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to the Provincetown Dahlia Show, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Provincetown 10K, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to the Provincetown Swim for Life & Paddler Flotilla, in the amount of \$2,000.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Provincetown Theater, in the amount of \$5,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Move to recommend to the Board of Selectmen a tourism grant to the Recycling Committee, in the amount of \$1,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Single Women's Weekend, in the amount of \$5,500, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to the Tennessee Williams Theater Festival, in the amount of \$6,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      4-0-2 (Cathy Nagorski and Marian Peck abstained)**

**Move to recommend to the Board of Selectmen a tourism grant to Winter Weekends, in the amount of \$3,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Move to recommend to the Board of Selectmen a tourism grant to Women of Color, in the amount of \$5,000, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to Women's Week, in the amount of \$9,750, for Fiscal Year 2015.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      5-0-1 (Cathy Nagorski abstained)**

**Move to recommend to the Board of selectmen a tourism grant to WOMR Film Benefit Series, in the amount of \$1,000, for Fiscal Year 2015.**

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**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

**Move to recommend to the Board of Selectmen a tourism grant to WorldFest, in the amount of \$521.**

**Motion: Mick Rudd                      Second: Hersh Schwartz                      6-0-0**

4. Approval of Minutes. Motions may be made. Votes may be taken.

**Move to approve the minutes from 12.4.2013.**

**Motion: Hersh Schwartz                      Second: Jim Bakker                      6-0-0**

**Move to adjourn.**

**Motion: Jim Bakker                      Second: Hersh Schwartz                      6-0-0**

Meeting was adjourned at 3:00 pm.

Respectfully submitted,  
Radu Luca