

Provincetown Cultural Council
Dec. 9, 2013
Provincetown Town Hall

Present: Grace Ryder-O'Malley (chair), Judy Cicero, Robert Speiser, Cherie Mittenthal, Francine D'Olimpio, Brian O'Malley (clerk)

Meeting called to order at 6:02 pm.

There were no public comments.

Minutes Nov. 13, 2013 approved on motion by Mittenthal, second by Speiser.

MCC Grants: the Chair reported that all grants notices have been sent; she will email follow-up to assure receipt of letters. She will notify each successful applicant that we will require some visual documentation that we will use to publicize the grant program, particularly online.

MCC suggests that we use their newly revised application form this year, and we agree to that. With respect to the guidelines we use to evaluate applications, we plan a process of public input at an open meeting. Grant recipients from recent years would be invited directly, and the public would be invited through the press. March or April is our target.

Membership: we discuss adding new individuals to the PCC, now only six. We agreed to draft of list of names for consideration, with a goal of 3 to 5 persons.

AIDS Memorial:

The BoS has recently established a gift fund to benefit the AIDS Memorial, and it has already over \$650. We will encourage contributions to this fund in our conversations. We will get the donors' names, and send thank-you notes as possible.

Other funding of note includes a 10 year-old VSB grant, without a deadline, of \$3000. And the Art Commission has some of the money that was diverted from the original fund, which could be donated to the Memorial to cover funding needs in the short-term, such as printing and postage.

We determined that the time frame for a year-end letter is unrealistic, and possibly not the best season to expend the substantial costs. We will continue work on this appeal, and target early in the New Year for the mailing. Mittenthal agrees to develop a Facebook page for the Provincetown AIDS Memorial.

After a long discussion, we agreed to the following framework for our application process:

- Begin with a Request for Qualifications, widely publicized. Responses will be reviewed by PCC to select qualifying artists who are invited to the next phase.
- A Request for Proposals will go to this small group of artists- size not defined- for draft proposals for the Memorial. These would require preliminary concept rendering, materials, scale, site needs.

-Assemble a team of reviewers, including Council Members and others, and specifically including the Art Commission, the AIDS Support Group, and the VSB.
-From these proposals, two or three finalists would be chosen. They would be expected to return with a substantially more developed maquette or other visuals. An honorarium would recognize the effort of these submissions - most public art programs reimburse finalists in the range of one to five thousand dollars, according to a survey.

We will work to refine the details of this process, and Speiser will begin drafting the RFQ for review next meeting.

Next meeting will be Wednesday, Jan.8, 2014 at 6:00pm

Meeting adjourned 7:19 pm