

Provincetown Cultural Council

Jan. 12, 2015 6:03 pm

Provincetown Town Hall

Minutes

Present: Grace Ryder-O'Malley (chair), Cherie Mittenenthal, Robert Speiser, Judy Cicero, Donald Whitcomb, Bragan Thomas, and Brian O'Malley (clerk)

By conference phone: Francine D'Olimpio

There were no public comments.

Minutes of Nov. 3 and Nov. 20, 2014 were approved as distributed.

AIDS Memorial:

-Cicero reported a total contribution from the Provincetown Business Guild of \$10,000, representing \$7,000 from the Holly Folly events and a \$3,000 contribution from PBG. Our PCC table raised an additional \$500 in button sales; and all who took part noted a very positive mood in the crowd, despite the weather.

-The budget will request, again, \$6300 for advertising, as we did not spend that money as anticipated in the past year, and will use it this year. We agreed to commit \$1500 for REOI advertising; some publications will be so late that the REOI deadline will be past; we will get the RFP published in these, in the next phase. The remainder will be sufficient for good exposure in the top-level regional and national arts and sculpture publications.

-We discussed the idea of selling name markers of any kind as part of the memorial, but feel this would inappropriately push our fundraising needs into considerations of the Memorial design. We would like to find an appropriate token, a tile perhaps, to recognize significant donors. We agreed to get Thank You cards with the logo, and will write these at our meetings.

-Fundraising discussion; button sales will be encouraged at a number of local businesses; we will need donation boxes. We will approach some larger business entities for corporate support. Grants are considered likely prospects. We cannot, however, receive any additional grant funding from the MCC. Thomas proposes a short play series at the Library to engage donors, and will develop this within the next months.

PCC Grants:

Ryder-O'Malley advises that the Broadside Press will be unable to complete its proposed project *Broadsides on the Bus*, owing to a Regional Transit Authority decision to rent commercial advertising, instead of placing art and poetry on the sides of buses. They will be advised to re-apply with a proposal to instead place the art in public restrooms. We are advised that the grant money cannot be carried over to the next cycle if not awarded.

Finances:

We agree that the existing funds now held in multiple Town and other accounts be consolidated. Ryder-O'Malley and Speiser will meet to review this and make recommendations.

Next meeting Feb. 2 6:00 pm

Meeting adjourned at 7:15 pm.