

**Town of Provincetown
Visitor Services Board
Meeting Minutes from June 16, 2015, 3:00 pm
Provincetown Tourism Office
330 Commercial Street**



Members present: Cathy Nagorski – Chair, Jim Bakker- Vice Chair, Rick Murray, Mick Rudd, Marian Peck, Bob Sanborn

Members absent: Hersh Schwartz - excused

Meeting was called to order at 3:00 pm by Cathy Nagorski.

Staff: Anthony Fuccillo, Radu Luca

Others: Valsin Mamillion – Marmillion + Co., Jay Critchley, Candy Collins-Boden

Agenda:

1. Public Statements—Five minutes maximum. Board members are not obligated to respond to Public Statements.

Candy Collins-Boden thanked Mick Rudd for his 3 consecutive terms on the VSB.

Jay Critchley – would like the VSB to support and promoted living Provincetown artists as well. The VSB already promotes Provincetown as an arts colony and believes there should be a way to promote Provincetown living artists who have exhibits at the Provincetown Art Association & Museum and other venues in town.

Rick Murray – believes staff could find a way to group living artists together on a rotation basis as part of Provincetown’s longest continuous art colony. Also, the VSB supports the arts through the grants awarded to various art organizations in town.

Mick Rudd- VSB can promote non-profit organizations in town that host Provincetown living artists throughout the year.

Bob Sanborn- it's been a standard operating practice not to promote living artists, since many artists might be inadvertently left out, but the VSB has been promoting Provincetown and entertainers/shows/events in town.

Jim Bakker – doesn't remember a particular VSB policy in place not to promote living artists in town.

2. Requests: Discussion dependent. Motions may be made. Votes may be taken.

None

3. Tourism Director's report

A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Discussion dependent. Motions may be made. Votes may be taken.

None

B. VSB Administration

- **Val Marmillion** – we're set for August for a reception for Provincetown on Parade. Recommended to Staff to have the FAM trip at the same time as Provincetown on Parade to see how we're preparing setting up from a universal approach. Believes there are some gaps in representation in some major cities: St. Louis, Washington DC, Philadelphia, etc. Would like to give the hosts kits to promote Provincetown in their cities and travel writers will have their own kits as well.

Move to allocate up to \$15,000 (to include previously allocated \$5,000 for the Provincetown on Parade event) for the August VSB FAM trip.

Motion: Jim Bakker

Second: Rick Murray

6-0-0

- **Provincetown on Parade:** Invitation list

NYC: John Derian

Chicago: Brian Lighty

NYC: Joe Bolduc

Dallas: Bradley Jeffries

South Beach: Larry Hyer

Austin: Joe French

San Francisco: Ken Fulk & Kurt Wooten

LA: D Quinn Taylor

NYC: Ron Kollen & Mark Wineskin

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South Beach: Gail Williams & Dawn McCall
LA: Andrea Meyerson
Miami: Courtney Spitz & Miriam Gallardo
NYC: Gabby Hanna & Marcy
NYC: Kate Clinton
Ft Lauderdale: Alix Richie
Ft. Lauderdale: Rick Murray
New Orleans: Jeffrey Roberson
Palm Springs: Bob Sanborn
Atlanta:
Washington DC:
Key West: Bryan Armstrong

- **Photography:** Topher has retained photographers and has arranged photo shoot taking place in June
- **Video:** David Cox has started filming with drone
- **Boston Spirit:** David Zimmerman is interested in having a 70's beach/pool party in Ptown
- **EDGE Media:** David Foucher is interested in a possible EDGE event in Ptown
- **HotSpots:** Peter Clark will have the HotSpots special event vehicle in the north east in late July early August, and is open to an event
- **Afterglow Festival:** Recommended motion to approve \$5,500 Tourism Marketing Grant pre-event disbursement of funds for Afterglow Festival

Move to allocate \$5,500 in grant funds to Afterglow for pre-event disbursement.

Motion: Bob Sanborn

Second: Rick Murray

4-0-2 (Rick Murray

and Cathy Nagorski abstained)

- **Gay Days Orlando/One Magical Weekend:** Recap
- **2016 VSB Meeting Calendar:** Discussion and set meeting dates for fiscal 2016

5. Board Members' Statements: Comments from Board Members. Discussion dependent. Motions may be made. Votes may be taken.

Cathy Nagorski – none

Marian Peck – likes the billboard on I-93 that staff produced

Jim Bakker – David W. Dunlap's work – Building Provincetown- is now available for purchase and it's available online on Google Field Trip.

Rick Murray – none

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Mick Rudd – none
Bob Sanborn - none

6. Approval of Minutes. Motions may be made. Votes may be taken.

Move to approve the minutes from 5.20.2015.

**Motion: Jim Bakker
was absent for this vote)**

Second: Bob Sanborn

5-0-0 (Rick Murray

Move to adjourn.

**Motion: Jim Bakker
was absent for this vote)**

Second: Bob Sanborn

5-0-0 (Rick Murray

Meeting was adjourned at 4:25pm.

Respectfully submitted,
Radu Luca