

# Meeting Agenda (Revised 11.23.16)

The Visitor Services Board will hold a public meeting on **Tuesday, November 29<sup>th</sup>, 2016 at 3 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

## Agenda:

1. Public Statements—Five minutes maximum. Board members are not obligated to respond to public statements.
2. Requests: Discussion dependent. Motions may be made. Votes may be taken.
3. Review and approval of Staff-recommended Five-Year Plan FY2018-FY2022. (requested by Marian Peck)
4. Review of Tourism Grants Process Primer. (requested by Marian Peck)
5. Tourism Director's report
  - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Discussion dependent. Motions may be made. Votes may be taken.
  - B. VSB Administration- Tourism Director update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.
  - C. Marketing & Advertising Insights
6. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
7. Approval of Minutes. Motions may be made. Votes may be taken.