

Meeting Agenda (Revised 4.24.2017)

The Visitor Services Board will hold a public meeting on **Monday, April 24th, 2017 at 3 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements—Five minutes maximum. Board members are not obligated to respond to public statements.
2. Outer Cape Chorale Update and Projects. Requested by Jeff Tagen
3. Tourism Director's report
 - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

<u>Publication</u>	<u>Campaign</u>	<u>Proposal</u>
None		

- B. VSB Administration- Tourism Director update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.

Tourism Administration:

Co-operative Matching Marketing Grants Awarded in FY2018

<u>Organization</u>	<u>Funds Awarded</u>
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Tourism Partners:

Provincetown Chamber of Commerce	\$20,000
Provincetown Business Guild	\$20,000
Provincetown 400	\$15,000

Five Institutions:

Center for Coastal Studies	\$5,000
Fine Arts Work Center	\$5,000
Provincetown Art Association and Museum	\$5,000
Pilgrim Monument and Provincetown Museum	\$5,000
Provincetown Theater	\$5,000

4. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
5. Approval of Minutes. Motions may be made. Votes may be taken.

Posted by the Assistant Town Clerk: www.provincetown-ma.gov, 4/18/17 2:25 pm dv
REVISED: 4/24/17 1:35 pm dv