

# Meeting Agenda (Revised 10.12.17)

The Visitor Services Board will hold a public meeting on **Monday, October 16<sup>th</sup>, 2017 at 3 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

## Agenda:

1. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
2. Giant Blue Adirondack Chair. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Rick Murray)
3. Provincetown 400 Update. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Rick Murray)
4. Public Hearing – Provincetown Brand Identity. Discussion dependent. Motions may be made. Votes may be taken.
5. Discussion of Proposed Draft FY2019 Five-Year Plan for Expenditures from the Tourism Fund. Discussion Dependent. Motions may be made. Votes may be taken. (Requested by Staff)
6. Tourism Director's Report
  - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

## Media Placement & Activity:

<u>Publication / Organization</u>	<u>Campaign</u>	<u>Proposal</u>
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- B. VSB Administration- Tourism Director's update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.

## Tourism Administration:

<u>Organization / Project</u>	<u>Funds Awarded</u>
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7. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
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8. Approval of Minutes. Motions may be made. Votes may be taken.

Posted by the Town Clerk: [www.provincetown-ma.gov](http://www.provincetown-ma.gov), 9/20/17 3:20 pm dv  
REVISED: 10/12/17 4:30 pm dv