

Meeting Agenda (Revised 12/28/2017)

The **Visitor Services Board** will hold a meeting on **Tuesday, January 2nd, 2017 at 10 am** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
2. Swim for Life & Paddler Flotilla Update. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Jay Critchley)
3. Tourism Director's Report
 - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

| <u>Publication Project</u> | <u>Purpose</u> | <u>Proposal</u> |
|----------------------------|----------------------------|-----------------|
| New England Traveler | Canada distribution and ad | \$2,200 |
| PRIDE 2018 VSB & PBG | Spring Jan0May 2018 | \$10,000 |
| 2018 Holiday Campaign | Annual CY 2018 | \$12,000 |

- B. VSB Administration- Tourism Director's update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.

Tourism Administration:

| <u>Organization / Project</u> | <u>Purpose</u> | <u>Proposal</u> |
|-------------------------------|------------------------------|-----------------|
| IGLTA | Membership Dues | \$825 |
| Closeout unused grants | | \$17,000 |
| MJAudio | Lighting Town Hall Equipment | \$6,000 |

4. Review of FY2019 Tourism Grant Applications. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Staff).
 5. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
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6. Approval of Minutes. Motions may be made. Votes may be taken.

Posted by the Town Clerk: www.provincetown-ma.gov, 12/28/17 5:05 pm dv