

# Meeting Agenda

The Visitor Services Board will hold a meeting on **Tuesday, April 17, 2018** at **3:00 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

**Agenda:**

- 1. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
- 2. Pilgrim Monument Update on Provincetown 400 – David Weidner, Executive Director
- 3. Town Planner Introduction - Jeffrey Ribeiro
- 4. VSB Chair input on Survey and Social Media advertising
- 5. Tourism Director’s Report
  - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

**Media Placement & Activity:**

| <u>Publication/Project</u> | <u>Purpose</u> | <u>Up</u> |
|----------------------------|----------------|-----------|
| <u>To/Amount</u>           |                |           |
| Office Equipment           |                |           |
| \$450                      |                |           |

**Tourism Administration:**

| <u>Organization / Project</u> | <u>Purpose</u> |
|-------------------------------|----------------|
| <u>Amount</u>                 |                |

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6. Board Members' Statements—comments from Board members.  
Discussion dependent. Motions may be made. Votes may be taken.
7. Approval of Minutes from 4/2/19 VSB meeting.

Posted by the Assistant Town Clerk [www.provincetown-ma.gov](http://www.provincetown-ma.gov) 04/12/2018, 10:10 am AR