

Meeting Agenda

The Visitor Services Board will hold a meeting on **Monday July 16, 2018 at 3:00 pm** at Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. FY19 Election of Officers of the Visitor Services Board. Discussion dependent. Motions may be made. Votes may be taken.
2. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
3. Michael Miller, PTownie - First Light: Recap and impact
4. Website RFP update
5. Staff Recommendations for the FY2020 Grant Program presented to Select Board
6. Sarah Funky Influencer (Vlogger)
7. Tourism Department Report
 - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Radio FY19 advertising in the amount of \$40,000		

Tourism Administration:

<u>Organization / Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Milo Interactive - Annual Hosting and SSL Certificate in the amount of \$748.00		
Grant Software - \$6,500 - 2 year contract and 1x set up fee (estimate)		

8. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
9. Approval of Minutes from 6/18/18 VSB meeting