

Meeting Agenda

The Visitor Services Board will hold a meeting on **Wednesday, October 30, 2019 at 3:00 PM to 5:00 PM** at Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements – 5 minutes maximum. Board members are not obligated to respond to public statements.
2. Review of Five-Year Plan 2021-2025
3. FY21 Grant Program Updates
 - a. Select Board and VSB - review of October 15, 2019 meeting
 - b. Evaluation Review
 - c. Date of VSB Grant Review Meeting – Week of February 10, 2020
4. Tourism Department Report
 - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.
5. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
6. Winter meeting schedule

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Tote Bags	Promotional Giveaways	\$2,000 - \$5,000
Online Publishers	Sponsored Content FY'20	\$20,300 Pending
Creative Funds FY'19	Rollback unexpended funds	\$5,272

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Cape Cod Chamber of Commerce	Membership Dues 11/19-10/31/20	\$295
U.S. Route 6 Tourist Association	Membership Dues Year 2020	\$150-\$250

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