

Meeting Agenda (2nd REVISION)

The Visitor Services Board will hold a meeting on **Wednesday, June 3, 2020 at 12:00 PM to 2:00 PM** **NOTE: THIS IS A REMOTE PARTICIPATION MEETING**

Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, §18, and the Governor's March 15, 2020 Order imposing strict limitation on the number of people that may gather in one place, this meeting of the Provincetown Visitor Services Board will be conducted via remote participation to the greatest extent possible. Specific information and the general guidelines for remote participation by members of the public and/or parties with a right and/or requirement to attend this meeting can be found on the Provincetown website, at <https://www.provincetown-ma.gov/>. For this meeting, members of the public who wish to watch/listen and participate in the meeting may do so in the following manner:

1. Watch on PTV GOV Channel 18, as well as an online livestream of PTV GOV at <http://www.provincetowntv.org/watch.html>
2. To listen and participate in this meeting, dial **(833) 579-7589**. When prompted, enter the following Conference ID number: **485 515 007#**. When prompted, state your name, then press #.
 - Keep your phone muted at all times when not talking
 - Do not use speakerphone
 - Do not use Bluetooth devices
 - Mute all background noises
 - Mute PTV on the television or computer and use only the phone audio
 - Please do not speak until the chair or the meeting moderator asks for public comments or questions.

No in-person attendance of members of the public will be permitted, but every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. In the event that we are unable to do so, despite best efforts, we will post on the Provincetown website an audio or video recording or other comprehensive record of proceedings as soon as possible after the meeting.

Agenda:

1. Public Statements – 5 minutes maximum. Board members are not obligated to respond to public statements.
2. Communications Update and Plan
 - a. ConranPR June plans
3. Digital Media Update
 - a. Review of Spark Report
4. Bellweather Update
5. Radio
 - a. Reopening and Summer Season Plan
6. Provincetown Film Society – Rick Murray

FIVE DAYS IN JUNE is a virtual celebration on social media of all of the programs that the Provincetown Film Society offers to filmmakers, visitors and the local year-round community. It is also a celebration of the sponsors, patrons, staff and volunteers who make our programs possible.

FIVE DAYS IN JUNE is in reference to our signature annual event - The Provincetown International Film Festival -- which is in its 22nd year. In collaboration with PTV, PFS will highlight multiple videos of festivals past - the fun, the laughs, the ideas and the people that would have taken place from June 17th to June 21st.

In addition 5 Days in June will feature nightly live streamed conversations with filmmakers including: (only listing confirmed - awaiting confirmation on others)

- *Actress Shontal Jackson who attended our Jamaican Film Festival in 2019*
- *Filmmaker Mischa Richter who would have shown his film I AM A TOWN this year at the film festival.*
- *Christine Walker and our women's filmmaker residents about the importance of residency programs and what Provincetown offers to artists.*

3. Tourism Director’s Report

- a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. (Discussion dependent. Motions may be made. Votes may be taken.)

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Radio/Streaming	FY 2021	\$40,000
Graphic Artist	Print and digital ad design	\$10,000

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Be A Hero	Print posters/postcards/pole banners	\$5,000

4. Approval of Minutes from February13 and March 26, 2020 meetings

Posted by the Assistant Town Clerk www.provincetown-ma.gov, 05/29/2020, 10:10 am AR
 Revised 06/02/2020, 8:10 am AR