

Meeting Agenda (REVISED)

The Visitor Services Board will hold a meeting on **Monday, June 29, 2020 at 3:00 PM to 5:00 PM** **NOTE: THIS IS A REMOTE PARTICIPATION MEETING**

Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, §18, and the Governor's March 15, 2020 Order imposing strict limitation on the number of people that may gather in one place, this meeting of the Provincetown Visitor Services Board will be conducted via remote participation to the greatest extent possible. Specific information and the general guidelines for remote participation by members of the public and/or parties with a right and/or requirement to attend this meeting can be found on the Provincetown website, at <https://www.provincetown-ma.gov/>. For this meeting, members of the public who wish to watch/listen and participate in the meeting may do so in the following manner:

1. Watch on PTV GOV Channel 18, as well as an online livestream of PTV GOV at <http://www.provincetowntv.org/watch.html>
2. To listen and participate in this meeting, dial **(833) 579-7589**. When prompted, enter the following Conference ID number: **519 961 179#**. When prompted, state your name, then press #.
 - Keep your phone muted at all times when not talking
 - Do not use speakerphone
 - Do not use Bluetooth devices
 - Mute all background noises
 - Mute PTV on the television or computer and use only the phone audio
 - Please do not speak until the chair or the meeting moderator asks for public comments or questions.

No in-person attendance of members of the public will be permitted, but every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. In the event that we are unable to do so, despite best efforts, we will post on the Provincetown website an audio or video recording or other comprehensive record of proceedings as soon as possible after the meeting.

Agenda:

1. Public Statements – 5 minutes maximum. Board members are not obligated to respond to public statements.
2. Digital Media Update
3. Use of Provincetown Tourism Department Photography and Assets
4. Tourism Director's Report
 - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. (Discussion dependent. Motions may be made. Votes may be taken.)
5. VSB Meeting Schedule
6. Member Statements

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Digital Media	FY21 Contract	\$200,000
Digital Media	July Advertising	\$20,000

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
None		

Posted by the Assistant Town Clerk www.provincetown-ma.gov, 06/25/2020, 12:45 pm AR
Revised 6/29/2020, 10:05 am AR