

Meeting Agenda (REVISED)

The Visitor Services Board will hold a meeting on **Tuesday November 10, 2020 at 1:00 PM to 3:00 PM. NOTE: THIS IS A REMOTE PARTICIPATION MEETING**

Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, §18, and the Governor's March 15, 2020 Order imposing strict limitation on the number of people that may gather in one place, this meeting of the Provincetown Visitor Services Board will be conducted via remote participation to the greatest extent possible. Specific information and the general guidelines for remote participation by members of the public and/or parties with a right and/or requirement to attend this meeting can be found on the Provincetown website, at <https://www.provincetown-ma.gov/>. For this meeting, members of the public who wish to watch/listen and participate in the meeting may do so in the following manner:

1. Watch on PTV GOV Channel 18, as well as an online livestream of PTV GOV at <http://www.provincetowntv.org/watch.html>
2. To listen and participate in this meeting, dial **(833) 579-7589**. When prompted, enter the following Conference ID number: **516 902 590#**. When prompted, state your name, then press #.
 - Keep your phone muted at all times when not talking
 - Do not use speakerphone
 - Do not use Bluetooth devices
 - Mute all background noises
 - Mute PTV on the television or computer and use only the phone audio
 - Please do not speak until the chair or the meeting moderator asks for public comments or questions.

No in-person attendance of members of the public will be permitted, but every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. In the event that we are unable to do so, despite best efforts, we will post on the Provincetown website an audio or video recording or other comprehensive record of proceedings as soon as possible after the meeting.

Agenda:

1. Public Statements (Limited to 3 minutes, VSB does not respond to public statements)
2. Fiscal Year 2022 Five-Year Plan
3. Department Report
4. Board Statements

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Pride Media – Advocate.com (women focus)	Sponsored Content	\$10,000
AskTell Media - Towleroad.com	Sponsored Content	\$8,000
Yankee Magazine – NewEngland.com	Sponsored Content	\$7,500
EDGE Media Network	Sponsored Content	<u>\$10,000</u>
Total Online Publishers		\$35,500
American Art Collector	Cape & Islands Issue	\$2,600
Gay & Lesbian Review	Magazine Back Cover	\$3,348
Cape Cod Travel Guide	Feature Ad Placement	\$5,000

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Cape Cod Chamber of Commerce	Membership Dues	\$355.00
American Bus Assoc.	Membership Dues	\$435.00
Fiscal 2022 Five-Year Plan	VSB Recommendation	\$915,000

Posted: Town Hall, www.provincetown-ma.gov, 11/04/2020, 1:10 pm, AR

Revised 11/10/2020, 8:00 am AR