



Visitor Services Board

Meeting Agenda (Revised)

The Town of Provincetown VISITOR SERVICES BOARD will hold a public meeting on TUESDAY, April 13, 2021 at 1:00 P.M.

NOTE: THIS IS A REMOTE PARTICIPATION MEETING

In keeping with Governor Baker's Executive Order of March 12, 2020; "Order Suspending Certain Provisions of the Open Meeting Law" – All Participation in this meeting will be by remote access.

For this meeting, members of the public who wish to participate in the meeting may do so by dialing **(833) 579-7589**. When prompted, enter Conference ID number: **973 422 724#**.

When public participation is allowed on the agenda, the Chair will ask for public comment. Please give your name and announce your presence and wait to be recognized. Otherwise please keep your phone on mute to not disrupt the proceedings, mute all background noises like tv and computers. Please don't speak until recognized by the Chair.

No in-person attendance of members of the public will be permitted, but every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. If the audio becomes unavailable, the meeting will be paused until it can be restored, or the meeting will end.

Agenda items to be discussed [Votes may be taken unless otherwise noted]:

Public Hearing

Posted: Town Hall Public Notice: <https://www.provincetown-ma.gov/DocumentCenter/View/13874/210413vsph>

Call to Order

Expenditure of Town Funds Articles recommended by the VSB

In accordance with §2-3-g of the Provincetown Charter, review Town Meeting Warrant Articles recommended by Visitor Services Board

1. Public Statements (Limited to 3 minutes, VSB does not respond to public statements)
2. Warrant Article 24
Article 24. Expenditures from the Tourism Fund. To see if the Town will vote to transfer from the Tourism Fund the sum of \$915,000 to be expended under the direction of the Select Board and the Visitor Services Board to fund the following expenditures which

market, beautify or enhance tourism in Provincetown pursuant to Chapter 178 of the Acts of 1996:

1. \$175,000 for coordination/support of the Visitor Services Board and the Tourism Department, and costs related thereto;
 2. \$475,000 for marketing, and costs related thereto;
 3. \$50,000 for municipal projects, and costs related thereto;
 4. \$200,000 for tourism grants, and costs related thereto;
 5. \$15,000 for Beautification Committee, and costs related thereto;
- or to take any other action relative thereto.

[Requested by the Select Board and the Visitor Services Board]

Explanation of Article 24: This article transfers \$915,000 from the Tourism Fund to cover the costs associated with the Tourism Office pursuant to the Five-Year Financial Plan for Tourism Fund Expenditures proposed by the Visitor Services Board and approved by the Select Board each year. Tourism funds are generated by 35% of the room occupancy tax.

Recommend motion to recommend article 24 of the Town Meeting Warrant of \$915,000 for the FY22 expenditures from the Tourism fund.

- Close Public Hearing

VSF Meeting – Call to Order

1. Public Statements (Limited to 3 minutes, VSB does not respond to public statements)
2. FY22 Grant Agreement Discussion
3. Department Report
4. Approval of November 10, 2020 Minutes and January 12, 2021 Minutes
5. Board Statements

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
None		

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
MultiView Licensing Fee	Music for Promo Video	\$1,150.00
Pride Media	Editor in Chief Visit	\$ 358.00

Posted by the Town Clerk www.provincetown-ma.gov 04/07/2021 1405 EC
Revised 04/13/2021 10:20 am AR