



# Visitor Services Board

## Meeting Agenda

The Provincetown Visitor Services Board will hold a public meeting on Tuesday, September 14, 2021, at 1 p.m. in the Judge Welsh Room, Town Hall, 260 Commercial Street, Provincetown, MA 02657.

Pursuant to Chapter 20 of the Acts of 2021, this meeting will be conducted **in person** and as a courtesy via remote means, in accordance with applicable law. Please note that while an option for remote attendance and/or participation is being provided as a courtesy to the public, the meeting/hearing will not be suspended or terminated if technological problems interrupt the virtual broadcast, unless otherwise required by law.

### Joining the Meeting:

**Microsoft Teams:** Join on your computer or mobile app. [Click here to join the meeting](#)

**Phone:** Or call in (audio only) [\(833\) 579-7589](tel:833-579-7589) Phone Conference ID: 245807459#

### To Participate during public comment:

- Teams: Raise hand to be called on to speak.
- Phone: Speak name clearly to be called on to speak.

### Please do not speak again until acknowledged by Chair or meeting moderator.

- Keep your phone muted at all times when not talking (\*6 to mute & unmute your phone)
  - Do not use speakerphone, Bluetooth devices (speakers or headphones)
- Mute all background noises, including PTV, television or computer and use only phone audio

### Agenda [Motions may be made and votes may be taken unless otherwise noted]:

1. Public Statements – 3 minutes maximum. Board members are not obligated to respond to public statements.
2. Ben Riskin – Presentation on podcast advertising – 30 minutes
3. First Light Fireworks discussion
4. Five-Year Plan 2023-2027 discussion
5. Tourism Department Report
  - a. Motions may be made. Votes may be taken.
6. Approval of August 2021 Meeting Minutes
7. Board Members’ Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.

### Media Placement & Activity:

Publication/Project	Purpose	Up To/Amount
IGLTA	Enhanced Membership	\$895-\$6,500
Cape Cod Chamber of Commerce	Membership Dues	\$355
Trade Show	Booth Space & Expenses	\$15,000

### Tourism Administration:

Organization/ Project	Purpose	Up To/Amount
None		