

The reports for grantees Girl Splash and Women of Color were late, due to postal loss and other mishaps. The discussion noted that the well-planned and well-advertised events did happen, brought many women into Town, and the money is already budgeted.

Motion: payment on the grant applications is approved in the amounts of \$1,500 for Girl Splash and \$2,500 for Women of Color. A note will be included with payment, stating that reports submitted in 2010 must be timely.

Motion: Mick Rudd Seconded: Rob Tosner 5-0-0

There was a discussion of the 2009 Media Plan.

Motion: it is moved to go forward immediately with plans to advertise in New England Travel and in Summer in the City, at a combined cost of \$7,265.

Motion: Jim Bakker Seconded: Kathleen Fitzgerald 5-0-0

Motion: it is moved that the VSB enter, as a one third share, into a coop ad with the PBG for Passport Magazine, for the cost of \$4,750, with the proviso that the VSB or the Marketing Subcommittee participates in or approves of the ad.

Motion: Mick Rudd Seconded: Hersh Schwartz 5-0-0

Motion: it is moved that the VSB approve a contract for distribution of our material at the Massachusetts Info Center.

Motion: Rob Tosner Seconded: Jim Bakker 5-0-0

There was a discussion about the benefits of having an intern who is in a marketing program work in this office. It is decided to have the new TD interview and make that decision.

An ongoing discussion about a copier/printer for the Tourism Office continued.

It is suggested that inquiries to the Tourism Office website be redirected to the Chamber and to the PBG sites until ours is operational.

Approval of minutes:

01/21/09

Motion: Hersh Schwartz Seconded: Jim Bakker 5-0-0

02/04/09

Motion: Hersh Schwartz Seconded: Jim Bakker 5-0-0

02/10/09

Motion: Hersh Schwartz Seconded: Mick Rudd 5-0-0

03/06/09

Motion: Kathleen Fitzgerald Seconded: Jim Bakker 3-0-0

03/02/09

Motion: Kathleen Fitzgerald Seconded: Jim Bakker 4-0-0

Motion to adjourn

Motion: Rob Tosner

Seconded: Kathleen Fitzgerald 5-0-0

The meeting was adjourned at 5:50pm

Respectfully submitted,
Jackie Kelly