

Town of Provincetown  
Visitors' Service Board  
Meeting Minutes from  
Wednesday, May 20, 2009  
Tourism Office 330 Commercial Street

Members present: Rob Tosner, Chair; Kathleen Fitzgerald, Vice Chair; Hersh Schwartz; James Bakker, Michael Peregón; Michelle Haynes

Member absent: Mick Rudd

Staff: Bob Sanborn, Tourism Director; David Gardner, Assistant Town Manager; Jackie Kelly, Administrative Assistant – Tourism Office, Radu D. Luca, Tourism Intern

Others Candy Collins-Boden; Don Knuuttila; Jef Hall-Flavin; Krysten Samok; Rick Murray

Meeting at 3pm

### Fireworks

Rick Murray gave a synopsis of the campaign to get donations for July 4th Fireworks. According to Rick, based on pledges the Fireworks Committee is short about \$7 to \$8,000 as of today, and is asking the VSB to donate an additional \$4,000 (in addition to the \$5,000 the VSB already gave). Several businesses indicated they will consider giving after the Memorial Day weekend, when their cash flow picks up. The VSB stopped short of stating they would make up the difference because they were concerned that fundraising efforts would stop. However, they stated that they would not want to see the fireworks lost for a few thousand dollars, and encouraged the committee to come back to them for an update at their next meeting on 6/3/09.

### Canada Cruise Ship Symposium

Candy Collins-Boden asked the VSB to offset the Chamber's expenses in registering for the Canada Cruise Ship Symposium, which is an opportunity to build relationships with cruise lines that Provincetown wants to reach out to for tourism opportunities.

**Motion: it is moved to give the Chamber of Commerce \$650 plus tax, registration fee for two attendees (\$325 each) at the Canada Cruise Ship Symposium.**

**Motion: Hersh Schwartz                                  Seconded: Michelle Haynes                                  6-0-0**

### Tourism Director's Report:

Lily Tomlin will be doing a show on the pier on August 29 (& possibly Aug 30) as a benefit for the Bark Park.

**Motion: it is moved to appropriate \$10,000 for the Co-op grant awarded to the Provincetown Chamber of Commerce.**

**Motion: Rob Tosner    Seconded: Michelle Haynes                                  6-0-0**

**Motion: it is moved to appropriate \$10,000 for the Co-op grant awarded to the Provincetown Business Guild.**

**Motion: Kathleen Fitzgerald                                  Seconded: Rob Tosner                                  6-0-0**

**Motion: it is moved to approve the revised grant agreement as provided by the Visitors Services Board**

**Motion: Kathleen Fitzgerald**

**Seconded: Rob Tosner**

**6-0-0**

**Cabaret Fest**

Don Knuuttila synopsised the successful Cabaret Fest for the board. They moved a baby grand piano, which the Monument loaned for the weekend, sold \$5,800 in tickets, and had a successful weekend. Don stated that the weekend came close to breaking even, and this was essentially Year 1 of the event. He didn't think last year should count. He felt that there was momentum gained this year, and that it could be taken to another level next year.

**Beautification Committee**

Kristyn Samok, Chair of the Beautification Committee, provided an update to the VSB. She stated that they are on track for completing their commitment to plant trees in the back of the Municipal Parking Lot, which will occur in the fall.

**Tennessee Williams Festival**

Jef Hall-Flavin, Executive Director of the Tennessee Williams Festival, outlined their plans for this year's event, including his announcement that there will be two world premiers presented.

**Tourism Office Website:**

The MIS department had advised the VSB of several complications affecting payment for the Tourism Office website and the Town's website. Discussion was tabled until Beau Jackett can attend a meeting.

**FY2010 Goals**

The Tourism Office and the VSB discussed a draft FY2010 goals.

**Motion: It is moved to approve draft of goals and to direct Bob and Rob to finalize.**

Motion: Kathleen Fitzgerald

Second: Jim Bakker

6-0-0

Michele Haynes had to depart meeting.

**Approval of Minutes**

for:

**02/23/09 6pm**

**Motion: Hersh Schwartz**

**Seconded: Jim Bakker**

**5-0-0**

for:

**03/24/09**

**Motion: Hersh Schwartz**

**Seconded: Jim Bakker**

**5-0-0**

for:

**04/30/09**

**Motion: Hersh Schwartz**

**Seconded: Jim Bakker**

**5-0-0**

for:

**05/06/09**

**Motion: Hersh Schwarz**

**Seconded: Michael Peregón**

**5-0-0:**

Meeting was adjourned at 5:13pm

Respectfully submitted,  
Jackie Kelly