

Town of Provincetown  
Visitors' Service Board  
Meeting Minutes from  
October 7, 2009  
Tourism Office 330 Commercial Street

Members present: Rob Tosner, Chair; Kathleen Fitzgerald (late)- Vice Chair, James Bakker, Michael Peregón; Mick Rudd

Member absent: Michelle Haynes, Hersh Schwartz

Staff: Bob Sanborn, Tourism Director, Radu D. Luca, Tourism Director Intern

Others: Candice Collins-Boden- Executive Director Ptown Chamber, Nick Robertson- Executive Director PBG

3:01 meeting opened

**Agenda:**

**1. Public Statements**

none

**2. Tourism Director's report**

**Housekeeping:**

- Need to "move that we place 4 ads in A Bear's Life for \$750 each". This was recommended by Marketing Sub-Committee in minutes dated 3/12/2009, but never officially approved by VSB. I need the motion documented so that I can pay for the ads.

**Motion: Move to approve 4 ads in A Bears Life for \$750 each.**

**Motion: Mick Rudd**

**Second: Mike Peregón 4-0-0**



## **Historical Walking Tour**

- Met with Historical Commission on 10/5/2009 to get update on Historical Walking Tour.
- The scripts are nearly complete, and should be finalized in next two weeks.
- They committed to get a draft to the VSB on 10/21.
- The VSB allocated \$67,500 for the Walking Tour in FY2004.
- On 3/2/2009, the VSB moved to allocate \$30,000 of these funds to the Commercial Street Repaving Project, contingent on approval of a federal grant, which is still outstanding.
- The VSB directed Bob to provide an expected deadline to the Historical Commission for printing so that the map is available for next season.

## **American Bus Association Marketplace 2010:**

- Takes place January 15<sup>th</sup> to 19<sup>th</sup> outside Washington DC. Registration is \$1,225.

**Move to approve registration in ABA Marketplace 2010 for \$1,225 and related travel expense.**

**Motion: Mike Peregón**

**Second: Rob Tosner**

**5-0-0**

## **Recent Press:**

- Passport
- Boston Magazine
- OutTraveler.com
- Bay Windows

## **3) Draft of Five Year Plan**

Bob presented a draft of the annual Five Year Plan for the VSB's review. He stated the VSB has to 2 broad objectives: 1) Determine how much money to request for FY2011 budget: and 2) Determine how to spend the money requested money. The VSB provided feedback to Bob. He will incorporate the feedback and circulate a new draft in the next two weeks.

## **4) Approval of minutes**

**Move to approve minutes of 9/16/2009.**

**Motion: Kathleen Fitzgerald**

**Second: Jim Bakker**

**5-0-0**

## **5) Old Business**

Mike recommended clarifying the signage in the MPL and Grace parking lots to reflect lower shoulder season rates, and free parking in winter.

## **6) New Business**

None

**Motion to adjourn: Kathleen Fitzgerald**

**Second: Rob Tosner**

**5-0-0**

**Meeting was adjourned at 4:50**

Respectfully submitted,  
Radu Luca