

TOWN OF PROVINCETOWN – VISITOR SERVICES BOARD

SPECIAL MEETING – WEDNESDAY, FEBRUARY 16, 2005

JUDGE WELSH HEARING ROOM

Chairman Steve Melamed reconvened the meeting at 9:36 AM noting the following attendees:

VSB members: Peter Bez; Lynne Davies, Vice Chairman; Ellen Freeman; Laurel Guadazno; Steve Melamed, Chairman; Mick Rudd and Barbara Rushmore

VSB members absent: Ellen Freeman, Mick Rudd

Other attendees: Patricia Fitzpatrick, Tourism Director; David Flower; Rick Murray

Recorder: Bill Schneider

The following are meeting minutes, in brief.

The Chairman requested David Flower explain his proposal for decorating the Provincetown VSB booth at the Gay and Lesbian Expo.

Mr. Flower advised the Board he was approached by Gabby Hanna from the PBG to decorate and the booth.

The Board discussed the proposal Mr. Flower submitted concerning decorating the VSB booth. Rick Murray discussed his perception of the VSB's booth in previous years.

The Chairman requested the Tourism Director include the VSB approved tagline "Like No Where Else" be included on the Calendar of Events for the Provincetown VSB booth.

The Board discussed the elements that needed to be purchased for the Expo booth, including four photos from the PBG's brochure showcasing Provincetown, the VSB Calendar and Events, Provincetown pennants, fabric, beach balls, a banner featuring "Provincetown – Like No Where Else" and a sisal rug.

Mr. Flower addressed music for the booth and the Board discussed concepts surrounding keeping the atmosphere fun and exciting.

The Chairman addressed the Tourism Director's email concerning the Governor's Tourism Conference, an educational event for tourism professionals.

MOTION: Move to appropriate up to \$750 for the Tourism Director to attend the March 29-30 Governor's Tourism Conference from the FY 2005 marketing budget.

Motion by: Barbara Rushmore Secoded by: Peter Bez Yea 5 Nay 0

The Tourism Director will provide an overview of her attendance at the American Bus Association conference and seminars.

The Chairman announced he and the Tourism Director attended a meeting of Provincetown Retail Organization yesterday.

MOTION: Move to approve the minutes from the February 14, 2005 meeting as corrected.

Motion by: Peter Bez Secoded by: Laurel Guadazno Yea 5 Nay 0

MOTION: Move to approve the minutes from the February 9, 2005 meeting as corrected.

Motion by: Peter Bez Secoded by: Barbara Rushmore Yea 5 Nay

The Chairman announced the next VSB meeting will be Tuesday, March 8, 2005 at 10:00 AM. The agenda will include the eight grant applications for FY 2006 and marketing budget FY 2005.

The Chairman adjourned the meeting at 11:20 AM.

