

MEETING OF THE VISITOR SERVICES BOARD  
JUDGE WELSH HEARING ROOM  
MAY 13, 2003, 11:00 A.M.  
MINUTES

Present: Steve Melamed, Barbara Rushmore, Rose Basile, Michael Van Belle, Mick Rudd.

Staff: Pat Fitzpatrick; Pam Hudson; Don Richards, Parking Administrator

Others: Candace Collins-Boden & Bob Harrison, Provincetown Chamber of Commerce;  
Joe Potska, Regional Transit Authority

Absent: Pasquale Natale

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Mr. Melamed called the meeting to order at: 11:13 AM

#1: RTA Shuttle Report: Mr. Potska gave a short presentation on the success of the shuttle. Because of budget constraints, the Regional Transit Authority (RTA) will not be able to expand services this season. This year a workers' pass will be available for \$99.

The RTA is working with National Park Service to study needs for future services. The Park Service has recommended extending service to Orleans. The RTA wants to work with Towns to see whether they will support the expanded service. There will be a cost in local assessments for these services.

Barbara Rushmore explained that the VSB will be the body in Provincetown that would fund expanded services. Mr. Melamed asked that Ms. Rushmore be included in future consideration of this issue by the Town and the Transit Authority.

Ms. Rushmore asked for clarification of the shuttle finances. Discussion of shuttle finances ensued. Mr. Potska reported that

Revenue for FY02:	\$62,084
Ridership:	92,913

Mr. Melamed and Ms. Rushmore requested that the RTA provide monthly figures to facilitate budget planning. Mr. Potska agreed to provide Don Richards and the VSB with unaudited monthly figures.

#2: Mick Rudd was welcomed as a new member.

#3: Mr. Melamed asked about the hiring of Mr. Francese (Item #8, April 10 minutes). The VSB had previously agreed to spend \$1,000 if the Chamber and PBG also came forward with \$1,000 each. Neither organization felt that it was within their mission. Discussion ensued which clarified what Mr. Francese would be hired to do.

**It was moved and seconded that, since the contingency was not met, that the VSB rescind its offer to spend \$1,000 for the purpose of hiring Mr. Francese. Passed: 3-0-1.**

**#4: It was moved and seconded that the VSB not revisit the additional funding of the Sundays at 5 concert Series. Passed: 5-0-0.**

**#5: It was moved and seconded that the minutes of 4/10 be accepted. Passed. 4-0-1.**

**#6: It was moved and seconded that elections be held at next VSB meeting, June 10, 2003. Passed: 5-0-0.**

#7: A request for \$2,000 from the FY 03 budget for Flag Day Celebration of America was discussed. The opinion of the Board was that this request was submitted too late to be considered.

#8: The Year-Rounders Festival 03 final report was received and filed.

#9: The Waterfront Park and the Historic Walking Trail are to be addressed at the June 10 meeting.

#10: Goals of the VSB: Completion of the Walking Trail and reclaiming of the amount of \$245,545 to be repaid in 2005, 2006 and 2007.

#11: The VSB will request a 1½-hour meeting with the Selectmen to clarify the policy and structure of the VSB.

#12: Tourism Director's report:

- *Panorama* and Boston Magazine's *Concierge* and *New England Travel & Life* have information and stories on Provincetown as well as full color ads and return cards.
- There will be a review stand for Saturday's drum and bugle corps parade. CabaretFest and the town-wide yard sale are also this coming weekend.

Mick Rudd joins the VSB as a representative of the Chamber of commerce.

The meeting was adjourned at 1:07 P.M.