

**Visitor Services Board Meeting, April 10, 2002,
Provincetown Police Department, Provincetown, MA 02657**

Present: Steve Melamed, Chair, Joan Lenane, Barbara Rushmore, Patrick Casey.

Excused: Robert Tosner, Michael Van Belle and Rose Basile

Also present: Pat Fitzpatrick, Tourism Director, Michelle Jarusicwicz, Grant Administrator and Candace Collin-Boden, Chamber of Commerce.

Meeting was called to order at 11:05AM.

I. Report from Pat Fitzpatrick, Tourism Director

- 9th Annual Gay and Lesbian Expo
 - \$5000 bronze sponsor
 - over 2000 qualified lead
 - other gay destinations are taking booths
 - next year will bring computer to show to input data directly
 - better targeting of markets
- Resort Communities Summit
 - 51 people registered so far
 - 9 states and the VI are represented
 - April 25th-Ice Breaker Reception
 - April 26th-Opening Ceremonies, round tables, summit
 - Info and schedule at viewprovincetown.com
 - Members of VSB are encouraged to attend to act as hosts
- Jamaican Bobsled Team coming to town June 2-4th.

Joan Lenane praised Pat Fitzpatrick for work she did and thanked Chamber of Commerce for their assistance.

Pat Fitzpatrick questioned VSB vote to give \$5000 from Tourism marketing budget to Campus Provincetown. Barbara Rushmore expressed her support of Campus Provincetown for off-season, etc.

Steve Melamed asked Michelle Jarusicwicz if they can get accurate monthly reports so the budgeting process is more accurate for Town Meeting.

II. Disbursement of \$350,000

- Steve Melamed made a motion that requests for reimbursement for events must be made within 90 days of final day of event or forfeiture of funds will occur. Barbara Rushmore seconded and it passed unanimously. This policy will be incorporated into grant agreement and guidelines.
- FY 2002 \$3323-Tourism Municipal Balance
FY 2003 \$4170-Tourism Municipal Reserve
ATM 20 \$8566-Annual Town Meeting
TOTAL \$16,059 to spend

Barbara Rushmore suggested the following projects:

- ✓ Fence and bench at School St. lot-about \$3000
- ✓ Standish Street wall
- ✓ Conwell Street/High Street hill painting

Michelle Jarusicwicz will submit a spreadsheet of projects.

Patrick Casey and members thanked Michelle for taking minutes at the Public Hearing. Compliments to Joan for running meeting.

Meeting was adjourned at 1:05PM

Respectfully submitted,
Phyllis Lutsky
Recording Secretary