

DRAFT

Visitor Services Board

May 7., 2002, 9:00 AM

Grace Gouveia Building

Members Present: Steve Melamed, Barbara Rushmore, Joan Lenane, Robert Tosner, Michael Van Belle, Rose Basile

Staff: Grant Administrator Michelle Jarusiewicz

Reverend Andrew Barasda from the Church of St. Mary withdrew their FY 2003 Promotional funding request for the *24-Hour Watch Movement Theater Performance* as they **needed more funding**. He indicated that a letter would follow.

Joan Lenane declared that many of the promotional events funded through the tourism fund advertise in *The Banner*. In the past, many events were offered advertisements in trade or as a donation, but as more events are being funded, she has spoken to the Town Manager and Town Counsel about a foreseeable conflict of interest and the possibility of seeking relief through the Board of Selectmen. An opinion is being requested from the State Ethics Commission.

As part of the general discussion regarding new officers, members of the Board discussed who is the spokesperson on behalf of the VSB.

Barbara Rushmore MOVED that the Tourism Director and Visitor Services Board are separate and distinct entities, the VSB Chair is the Spokesperson for the VSB. Michael Van Belle: second Motion approved 6-0.

Barbara Rushmore nominated Steve Melamed as Chair. Rose Basile: second No other nominations. Motion approved 6-0.

Rob Tosner nominated Barbara Rushmore as Vice-Chairman Joan Lenane: Second No other nominations. Motion approved 6-0.

Grant Administrator Michelle Jarusiewicz indicated that during the grant agreement execution stage, the FY 2002 & FY 2003 promotional events funded under the "Provincetown Chorale" were actually going to be called "The Outer Cape Chorale." The VSB expressed concern, the name "Provincetown" is important, it does not matter if members of the group are from other towns. The VSB requested that they meet with Mr. Jon Arterton at their June 11th meeting. The Grant Administrator would contact Mr. Arterton to make arrangements.

Grant Administrator Michelle Jarusiewicz distributed copies of the FY 2003 Municipal grant requests and requests for the additional round of funding along with budget summary sheets.

Ms. Lenane indicated that she felt strongly about the request for Art in **Public Places**, that she believes that art is an important part of tourism.

Joan Lenane MOVED \$3,300 from April 2001 STM. Article **20 to support Art in Public Places**, Specifically for visual arts to establish a permanent installation.

Rob Tosner: second

Motion approved 6-0.

Ms. Rushmore suggested that the VSB have a special meeting in the Fall inviting representatives from all the art areas to discuss marketing, etc. The discussion included the "Spring Showcase."

Mr. Tosner questioned the possibility of erecting a fence in the area of the recent fire downtown to "beautify." Issues identified including property rights, private property, who would do the work - property owner or DPW? Zoning issues? What are the local and state laws regarding properties which have experienced a fire?

Mr. Melamed questioned whether the VSB wanted to take a position on the smoking issue before the Board of Health? Ms. Rushmore supports the Board of Health ban of smoking. Mr. Melamed was in favor of designated areas. No further discussion.

Barbara Rushmore MOVED approval of the proposals to repoint the Standish Street wall, as a 1st priority, and the replacement of the School Street fence and bench from the balance of the FY 2002 Municipal budget estimated at \$5,748. Joan Lenane: second Motion approved 6-0.

Joan Lenane MOVED to support the harbor signage request from the Harbor Committee. Rob Tosner: second Members agreed to invite the Harbor Committee to the next meeting.

Mr. Melamed indicated that the Beautification Committee needs to submit a report on tourism funded activities. Ms. Rushmore to contact.

Some discussion regarding sending letters to those requests that will not be funded. For example, advise Provincetown Police Department not recommending Dancing Cop, Auxiliary Patrol, Summer Dispatcher, and Mounted Patrol. Discussion about sending a letter to DPW about not funding any more bathrooms. Ms. Lenane indicated that she would prefer to keep all FY 2004 proposals on the table.

Adjourned 10:45 AM.

Minutes Approved