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Minutes - Visitor Services Board - February 2, 1999

1. meeting called to order at 11 a.m. members present: Kay Halle, Joy McNulty, Mike Wright, Ghee Patrick, Steve Melamed, Ron Robin. Excused: Keith Brickel. Also present: Steve Lyons
2. Ron Robin reported on PMAC and the resignation of Addison ASSOC. Our concern is to make sure that the calendar and the posters and the rack cards will be published this spring. Joy McNulty moved and Mike Wright seconded; that we put together a written plan with the costs to produce the rack cards, the posters and some kind of table top calendars for the restaurants. All in favor. Steve will work with Ron on getting this proposal together.
3. Steve Lyons reported on the proposed VSB conference for local businesses for the spring. The intent of the conference is educational. Topics will include: marketing, customer service, dealing with diversity. we will arrange speakers on each of the topics. The date will be in early May for owners and employees - a couple of hours in the late afternoon.
4. We discussed the budget and the unspent money for this fiscal year.
5. Did some brainstorming about future projects and agreed to meet again to make some concrete recommendations for spending FY2000 and beyond.
6. Next meeting: Thursday, Feb. 18 at 11 a.m.
7. meeting adjourned.