Town of Provincetown

Visitors' Service Board

Meeting Minutes from

August 2, 2012-- 1:00 pm

Town Hall Judge Welsh Room 260 Commercial Street

Members present: Mick Rudd, Chair; Jim Bakker, Vice Chair; Hersh Schwartz; Lynn Mogell; Marian Peck; Rick Murray (arrived at 1:15)

Members absent: Michael Peregon, excused

Staff: Bob Sanborn; David Gardner

Others: Candy Collins-Boden; Lynette Molnar; Val Marmillion; Juan Pisani; Gene Rose (via skype); Josh Lohmer (via skype); Anthony Fucillo; Dan Hoort; Vernon Porter; Bob Patrick

Mick Rudd called meeting to order at 1 pm

Agenda:

1. Meeting with new public relations firm and graphic design firm. Discussion dependent. Votes may be taken.

    - Val Marmillion led an open discussion on how to promote and market Provincetown going forward. He floated an idea to promote Provincetown under an umbrella called iPtown, which was well received.

Motion: Move to request Marmillion & Company to put together a proposal with necessary funding for how to move the iPtown application and place on VSB Agenda for meeting on August 22, 2012.

Motion: Rick Murray **Second: Hersh Schwartz** **6-0-0**

Move to adjourn at 3:35pm

Motion: Rick Murray **Second: Hersh Schwartz** **6-0-0**

Respectfully submitted,

Bob Sanborn