

Recycling & Renewable Energy Committee

Meeting Minutes

April 18, 2018

Members present: Jay, Laura, Lydia, Elise, Jen, Tess. Staff present: Sherry. Members excused: Carolyn. Members of the public: Anne Stott

Meeting called to order at 9am. Jay reported on the OCEC. They are setting up a subcommittee to determine possible non-profits on Cape Cod to potentially receive the 100 Kilowatt donation. Using the town of Natick paperwork as a guide on how to divvy up funds, and what type of outreach to nonprofits, to reach smaller organizations that might otherwise get overlooked. Applying state ethics laws to the organization.

Jay asked for assistance choosing dates for the next OCEC informational meetings in Provincetown. They must be in May and July. Hoping to do events on weekends to catch second home owners. Committee agreed on Saturday, May 19th at 4pm at Napi's. Decided to wait to schedule the July session. Discussed the possibility of a catered breakfast to entice attendees. July is the last chance to sign up at the current low rates. Jay said he is hopeful that they will get to 800 kilowatts by then. Discussed advertising events. Provincetown Magazine was recommended. Jay will reach out to them.

Members discussed letter in support of Bike Committee's recommendation to have parking enforcement officers ride bikes. Laura drafted a letter, based on the Bike Committee's recommendation. She will send it to other members to review/revise.

Sherry pointed out a number of considerations: hiring parking enforcement staff has been tough in the past; the enforcement officers are often called by police to check in on situations off their scheduled route so there is a lot of "running around" involved and it might not be practical for some of the enforcement officers to quickly get from one end of town to the other.

Carnival float: the committee enthusiastically discussed how we can make this a success. Laura suggested combining efforts with the Center for Coastal Studies and the Dolphin

Fleet. Anne recommended that we get a DPW truck to help collect plastics (possibly with a huge recycling bin on the float?), and that the RREC float go at the end of the parade and collect beads and other plastics. Jen recommended wooden animal cut outs entangled in trash, similar to what CCS has done in the past. Sherry said she will check in about whether we can get a truck from the DPW for the parade. She also said that the police go through every float before the parade to make sure there is no confetti. Anne will talk to to PBG about float, and will figure out what the application process is.

The budget was discussed next. There are \$664 left in the "gift fund." Before the end of the fiscal year (June) the committee must spend \$1800. We will be getting an additional \$7000 for the upcoming year. The committee discussed using this money to purchase another water bottle refilling station. Anne recommended we use some of the \$1800 for PSA graphics and visuals for the new plastics bans. Jay recommended hiring a graphic designer for these visuals. Anne discussed business outreach and use of printed visuals to inform businesses and their customers of the bans - will ask if they will display them. Laura: if the PRIME grant goes through (she will know next month) there will be an extra \$2000. Recommended planning ahead for this to streamline the visuals - should be a comprehensive, organized campaign.

CARE for the Cape and Islands has a "Straw Free Summer" campaign. Discussed collaboration and using this phrase "skip the straw"

CARE also asked the committee to participate in their Earth day action, by handing out a flyer providing information on plastics (a collaborative effort of CARE, Cape Plastic Bottle Ban, and Peace and Freedom Cape Cod). Sherry said that she will print out 50 copies (to make a 100 total when cut in half) of the flyer, 70 of which will go to the transfer stations and the employees working on Saturday, April 21, will hand them out, 30 will go to Lydia to distribute.

Laura and Lydia recommended hiring Andrea Tasha to update our existing logo to say "skip the straw" or to design a new "no straw" inspired design. Anne said she will reach out and invite her to our next meeting.

Earth Day clean up will be on April 21st from 10-12. Laura asked for volunteers to coordinate satellite locations. Elise volunteered to be in the West End, Lydia volunteered to be at Court St. The primary meeting location will be at the Municipal parking lot. Around 20 people have signed up so far.

Laura is giving a presentation on April 22, Earth Day, at the Orleans Historical Society - will be discussing how Provincetown is leading the way.

Next meeting scheduled for May 2nd at 9am. Lydia asked everyone to come to the meeting with ideas for agenda items for the upcoming year. Meeting adjourned at 10:35am.