



## Visitor Services Board

# Meeting Agenda

The Provincetown Visitor Services Board will hold a remote public meeting on Tuesday, June 15, 2021, at 1:00 p.m.

### THIS IS A REMOTE PARTICIPATION MEETING

In keeping with Governor Baker's Executive Order of March 12, 2020; "Order Suspending Certain Provisions of the Open Meeting Law" – All Participation for Town Residents will be by Remote Access. If the audio becomes unavailable, the meeting will be paused until it can be restored, or the meeting will end. The public is encouraged to download the **Microsoft Teams** meeting app.

Joining the Meeting:

**Microsoft Teams:** Join on your computer or mobile app [Click here to join the meeting](#)

**Phone:** Or call in (audio only) [\(833\) 579-7589](tel:833-579-7589) Phone Conference ID: 704 768 998#

#### To Participate during public comment:

- Teams: Raise hand to be called on to speak.
- Phone: Speak name clearly to be called on to speak.

#### Please do not speak again until acknowledged by Chair or meeting moderator.

- Keep your phone **muted at all times** when not talking (\*6 to mute & unmute your phone)
- Do not use speakerphone, Bluetooth devices (speakers or headphones)
- Mute all background noises, including PTV, television or computer and use only phone audio

**Agenda** items to be discussed [Votes may be taken unless otherwise noted]:

1. Election of fiscal year 2021 VSB Chair, Vice Chair and Clerk
2. Public Statements (Limited to 3 minutes, VSB does not respond to public statements)
3. Department Report
4. Minutes
  - a. Approval of February 9, 2021 & March 9, 2021
5. Board Statements

#### Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
MultiView	Digital Advertising	\$200,000
ConranPR	Public Relations	\$ 40,000
Radio	Radio/streaming	\$ 50,000

#### Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Bellweather	Website Maintenance	\$30,600