



Visitor Services Board

Meeting Agenda

The Provincetown Visitor Services Board will hold a public meeting on Tuesday, June 29, 2021, at 1 p.m. in the Judge Welsh Room, Town Hall, 260 Commercial Street, Provincetown, MA 02657.

Pursuant to Chapter 20 of the Acts of 2021, this meeting will be conducted **in person** and as a courtesy via remote means, in accordance with applicable law. Please note that while an option for remote attendance and/or participation is being provided as a courtesy to the public, the meeting/hearing will not be suspended or terminated if technological problems interrupt the virtual broadcast, unless otherwise required by law.

Joining the Meeting:

Microsoft Teams: Join on your computer or mobile app. Click here to join the meeting

Phone: Or call in (audio only) [\(833\) 579-7589](tel:8335797589) Phone Conference ID: **891 186 177#**

To Participate during public comment:

- Teams: Raise hand to be called on to speak.
- Phone: Speak name clearly to be called on to speak.

Please do not speak again until acknowledged by Chair or meeting moderator.

- Keep your phone muted at all times when not talking (*6 to mute & unmute your phone)
 - Do not use speakerphone, Bluetooth devices (speakers or headphones)
- Mute all background noises, including PTV, television or computer and use only phone audio

Agenda items to be discussed [Votes may be taken unless otherwise noted]:

1. Election of fiscal year 2021 VSB Chair, Vice Chair and Clerk
2. Public Statements (Limited to 3 minutes, VSB does not respond to public statements)
3. Department Report
4. Minutes
 - a. Approval of February 9, 2021 & March 9, 2021
5. Board Statements

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
MultiView	Digital Advertising	\$200,000
ConranPR	Public Relations	\$ 40,000
Radio	Radio/streaming	\$ 50,000

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Bellweather	Website Maintenance	\$30,600