



Visitor Service Board

Meeting Agenda

The Provincetown Visitor Service Board will hold a public meeting on Monday September 12, 2022, at 10:00 AM in the Judge Welsh Room, Town Hall, 260 Commercial Street, Provincetown, MA 02657.

In accordance with Chapter 107 of the Acts of 2022, this meeting will be conducted **in person** and as a courtesy via remote means, in accordance with applicable law. Please note that while an option for remote attendance and/or participation is being provided as a courtesy to the public, the meeting/hearing will not be suspended or terminated if technological problems interrupt the virtual broadcast, unless otherwise required by law.

Joining the Meeting:

Microsoft Teams: Join on your computer or mobile app [Click here to join the meeting](#)

Phone: Or call in (audio only) [\(833\) 579-7589](tel:8335797589) Phone Conference ID: 608 292 18#

To Participate during public comment:

- Teams: Raise hand to be called on to speak.
- Phone: Speak name clearly to be called on to speak.

Please do not speak again until acknowledged by Chair or meeting moderator.

- Keep your phone muted at all times when not talking (*6 to mute & unmute your phone)
- Do not use speakerphone, Bluetooth devices (speakers or headphones)
- Mute all background noises, including PTV, television or computer and use only phone audio.

Agenda [Motions may be made and votes may be taken unless otherwise noted]:

1. Public Statements – 3 minutes maximum. Board members are not obligated to respond to public statements.
2. Approval of August 8, 2022 Meeting Minutes
3. 2024 – 2028 Five-Year Plan 1st DRAFT Review
4. FY24 RFP Planning
5. Tourism Department Report
 - a. Motions may be made. Votes may be taken.
6. FY24 - Grant Applications Evaluation Draft Review
7. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
8. Upcoming VSB Meeting – October

Media Placement and Activity:

<u>Publication/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Hers&Hers	Influencer/FAM Trip	\$2,000
<u>Podcast Advertising Lineup FY'23</u>		
Las Culturistas	iHeart Radio	\$15,000
Like a Virgin	iHeart Radio	\$5,000
Keep It	Crooked Media	\$15,000
The American Art Collective	Art Collector	\$1,500
Variety of Podcasts	Gumball	\$15,000

Tourism Administration:

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
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Submitted by Chair Regina Cassidy

Posted: Town Hall www.provincetown-ma.gov, 09/07/2022, 3:50 pm AR